



PORTFOLIO | EDITION 3



On a mission to make design profitable

Shaping product and marketing success so modern brands win bigger.

✦ DESIGN SHOULD BE MEANINGFUL. IMPOSSIBLE TO IGNORE. AND SHOULD SELL. ✦✦

We're...



01. Premium, with Heart

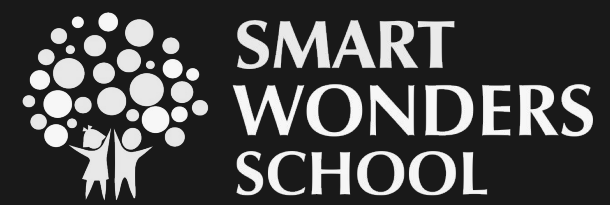
02. Obsessed With the Details Others Overlook

03. For Brands That Don't Just Compete—They Redefine





Clients



- - - & more



Services

 Branding

 UI/UX Design

 Social Media & Visual Design

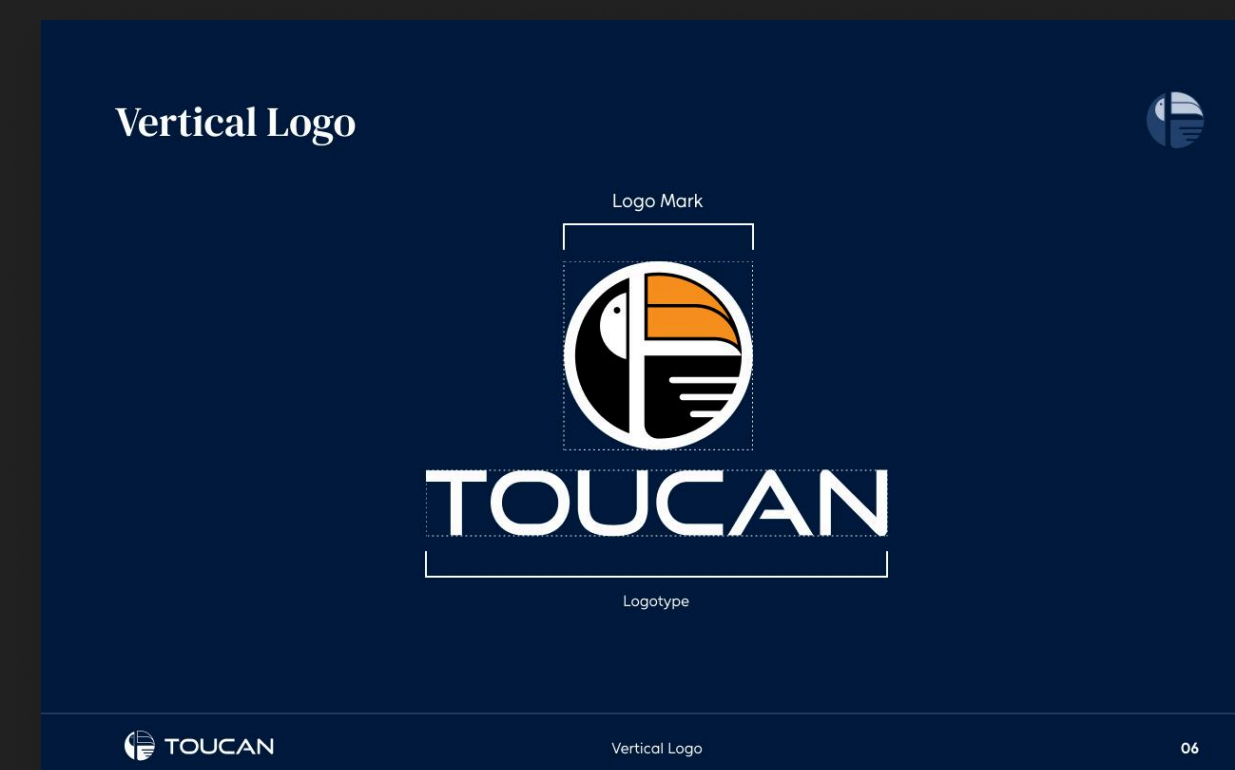
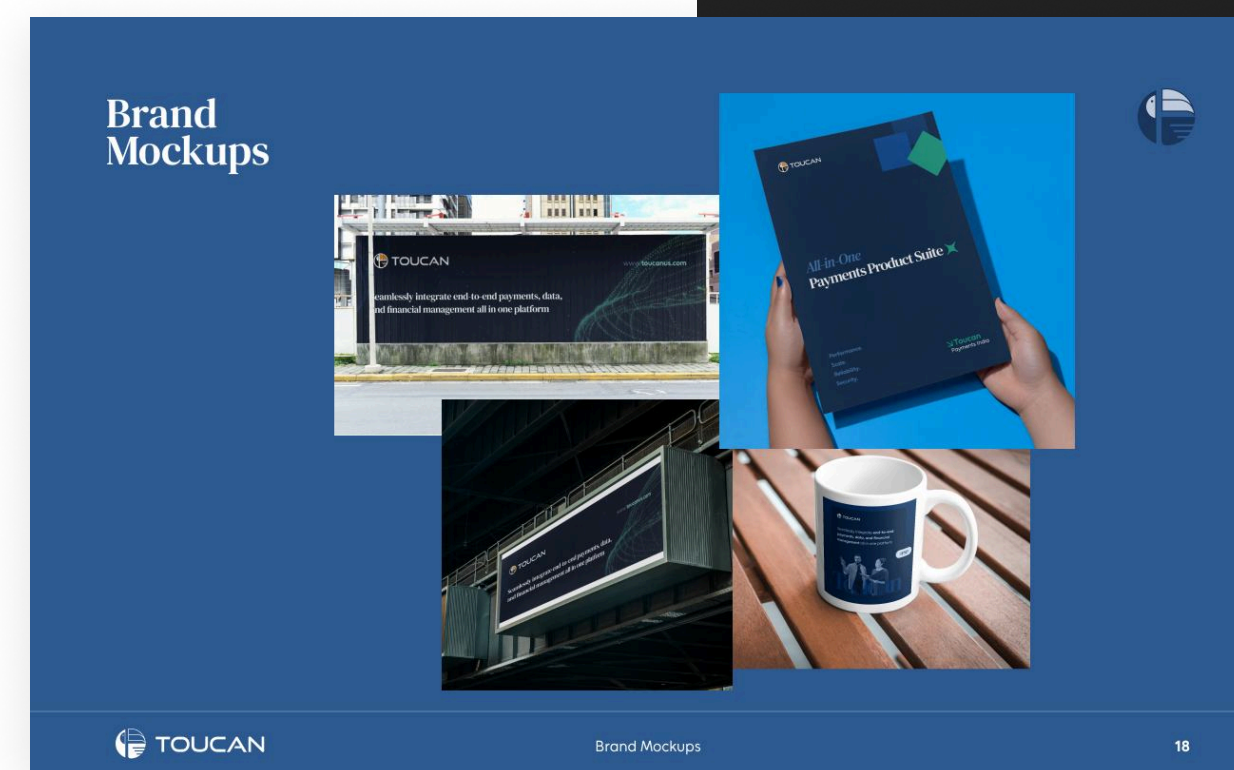
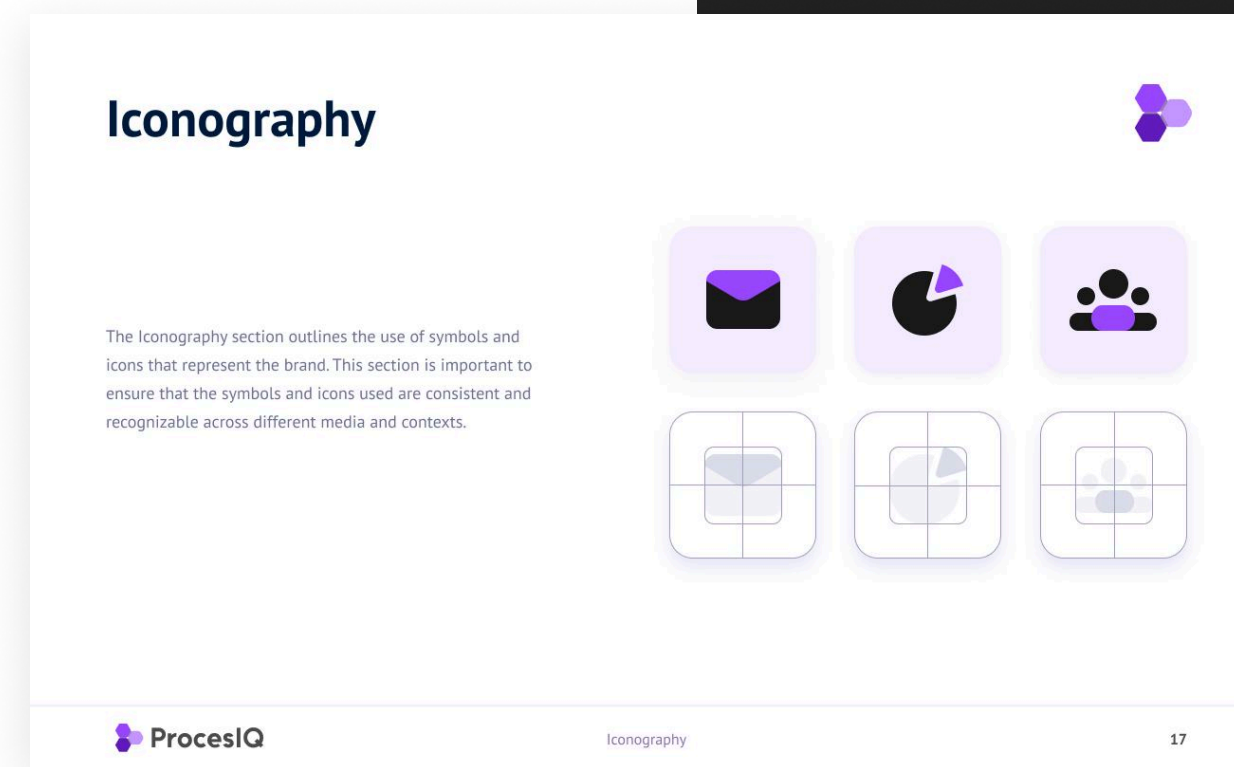
 Marketing Collaterals

 Video Production

 Package Design

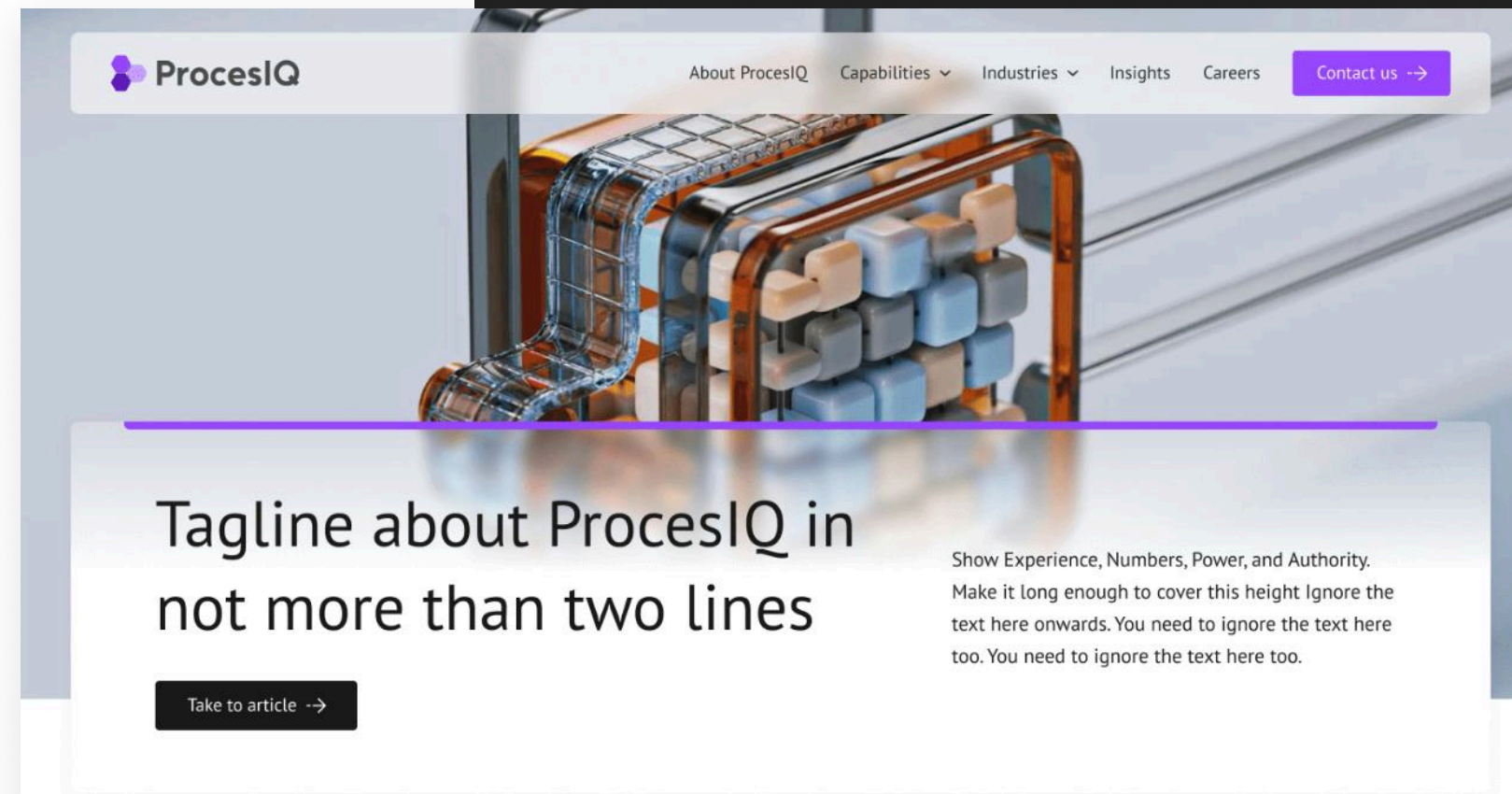
Work | 1/5

01. BRANDING



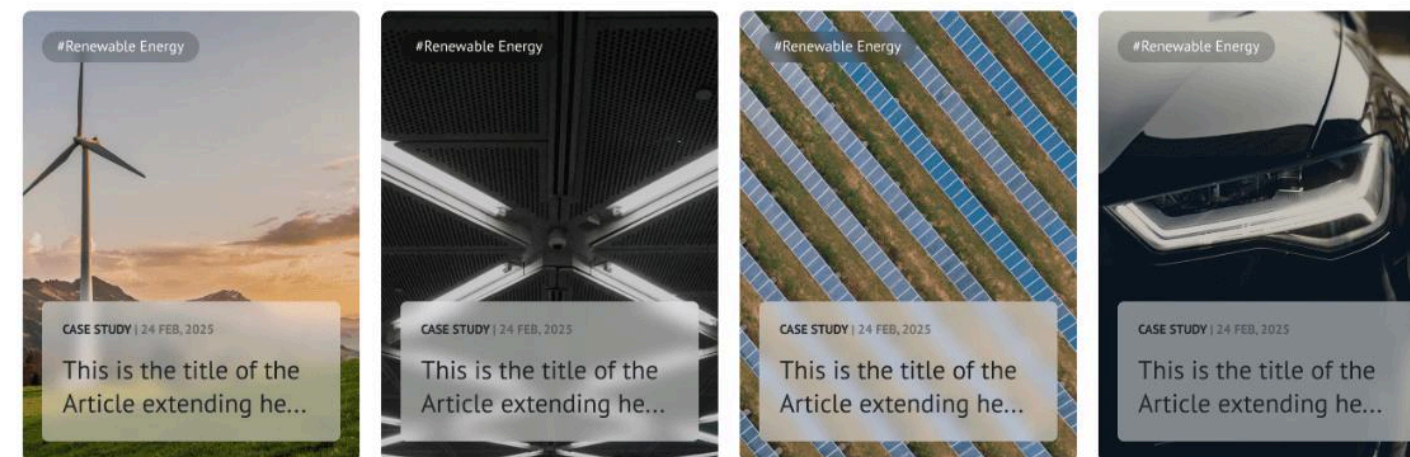
Work | 2/5

02. UI/UX DESIGN



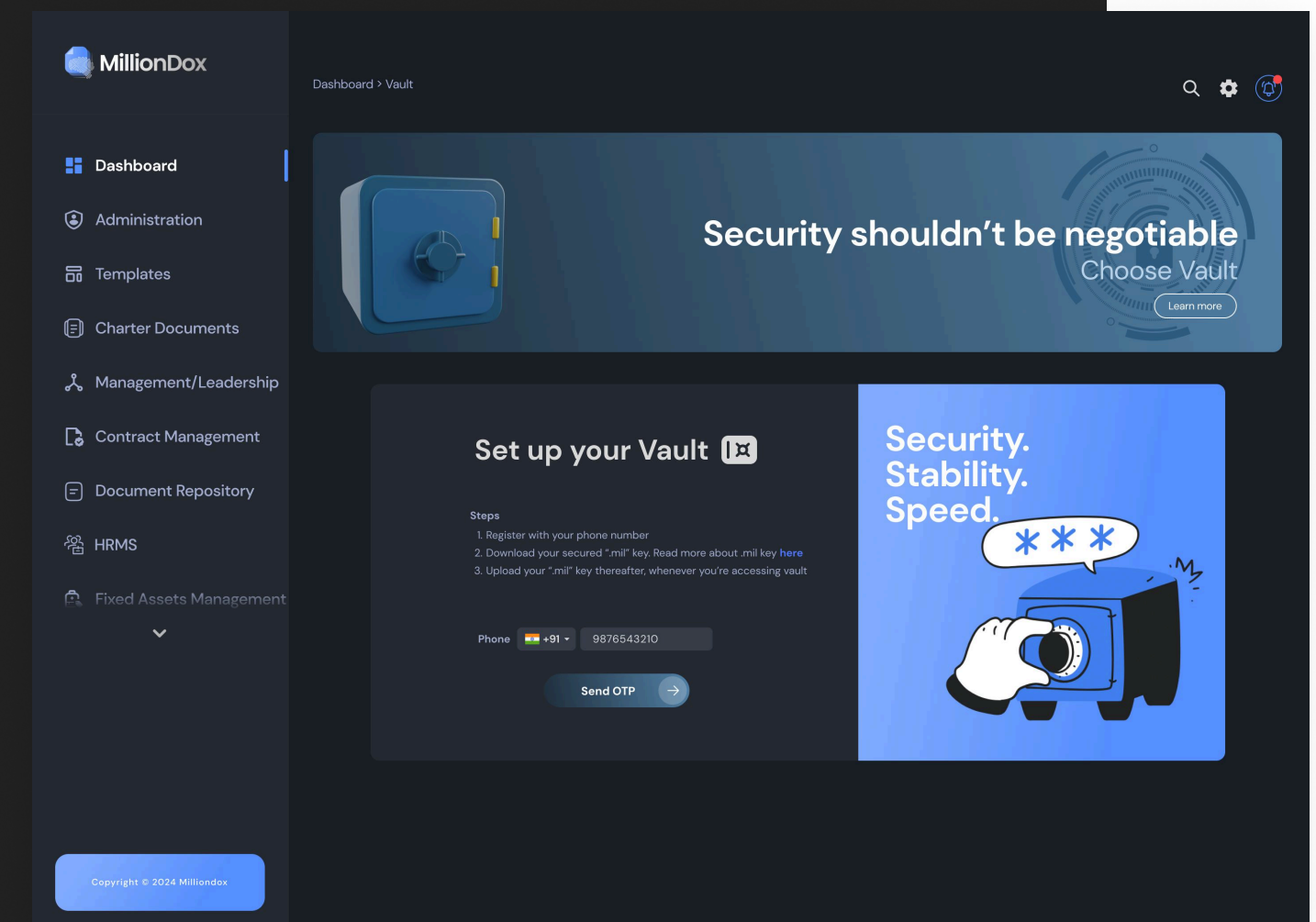
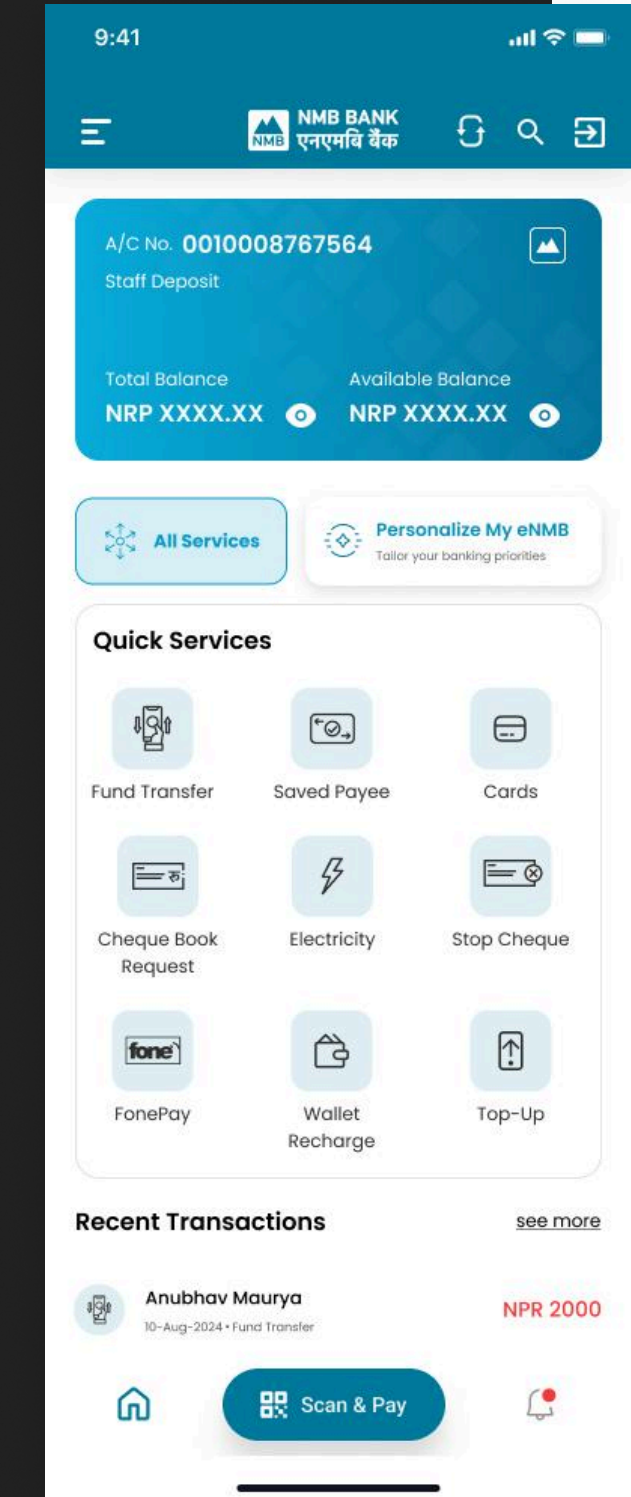
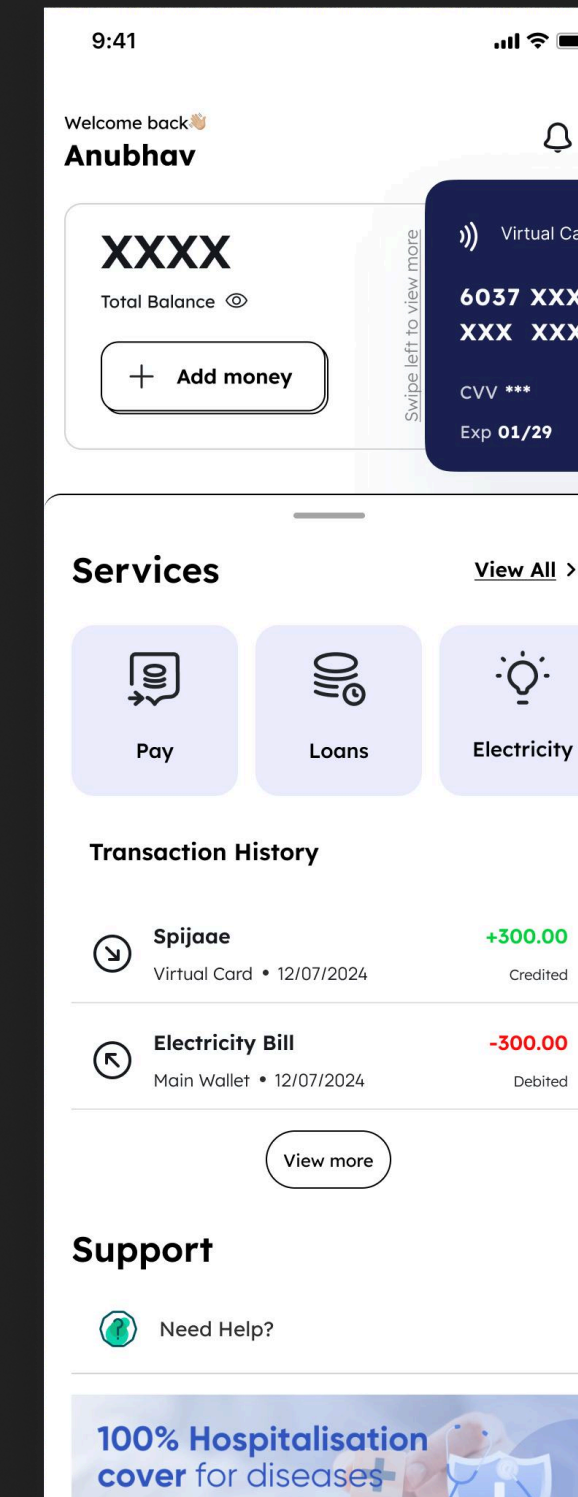
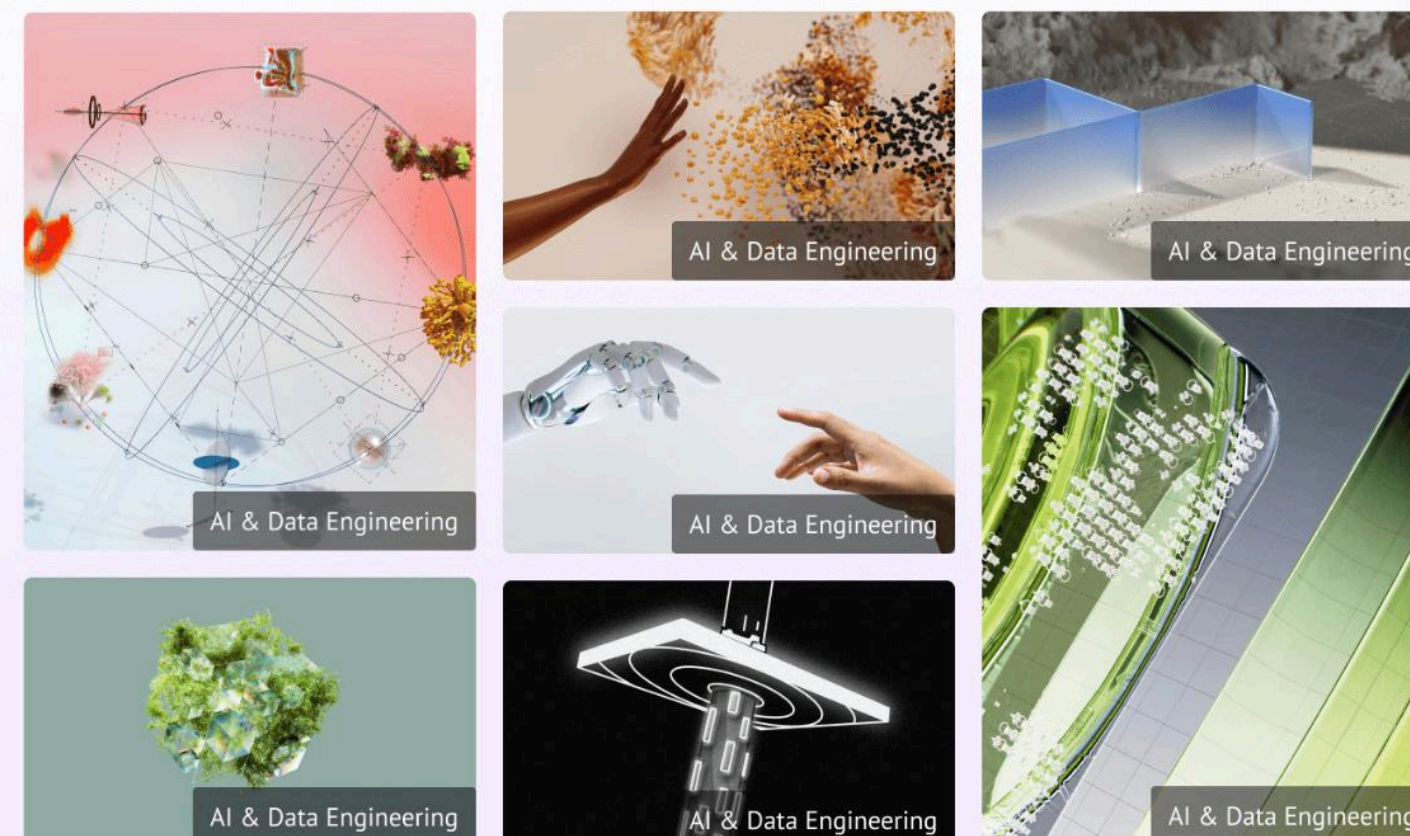
Recommended Reads

Write a description about this in covering about a line or two showing off research & studies.



Capabilities

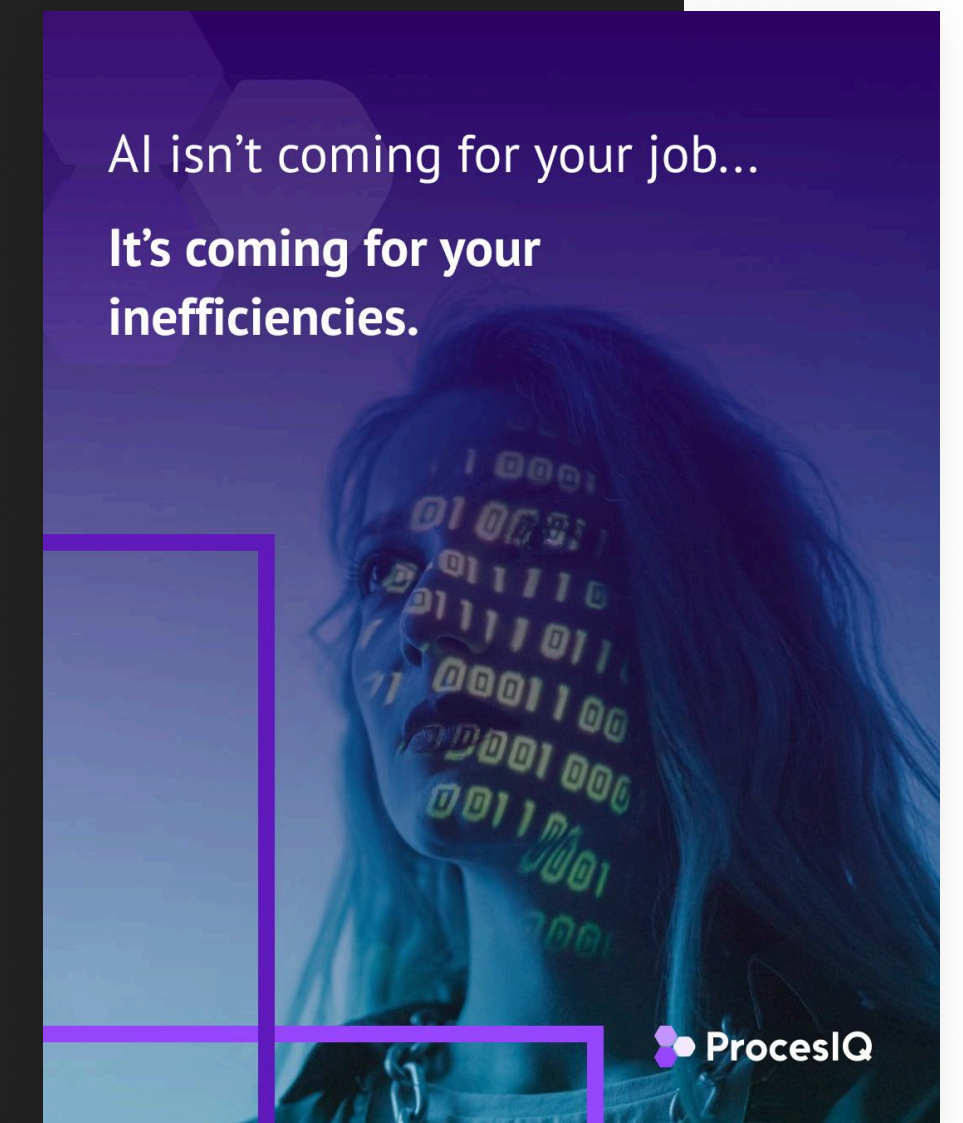
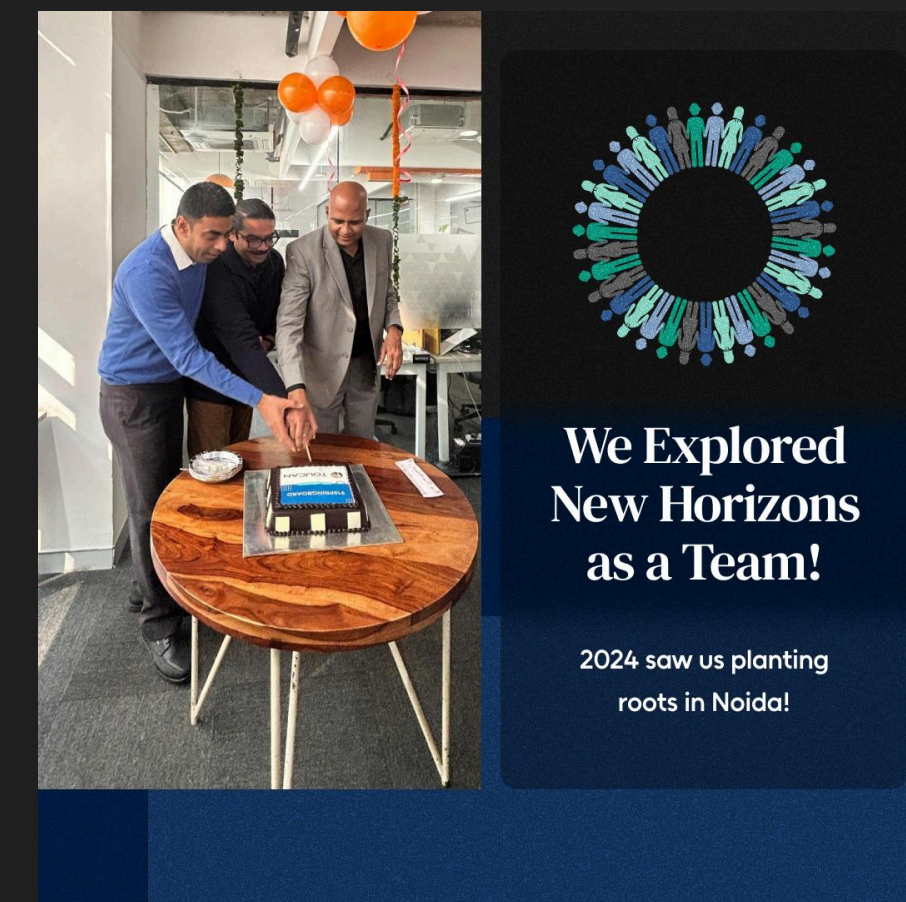
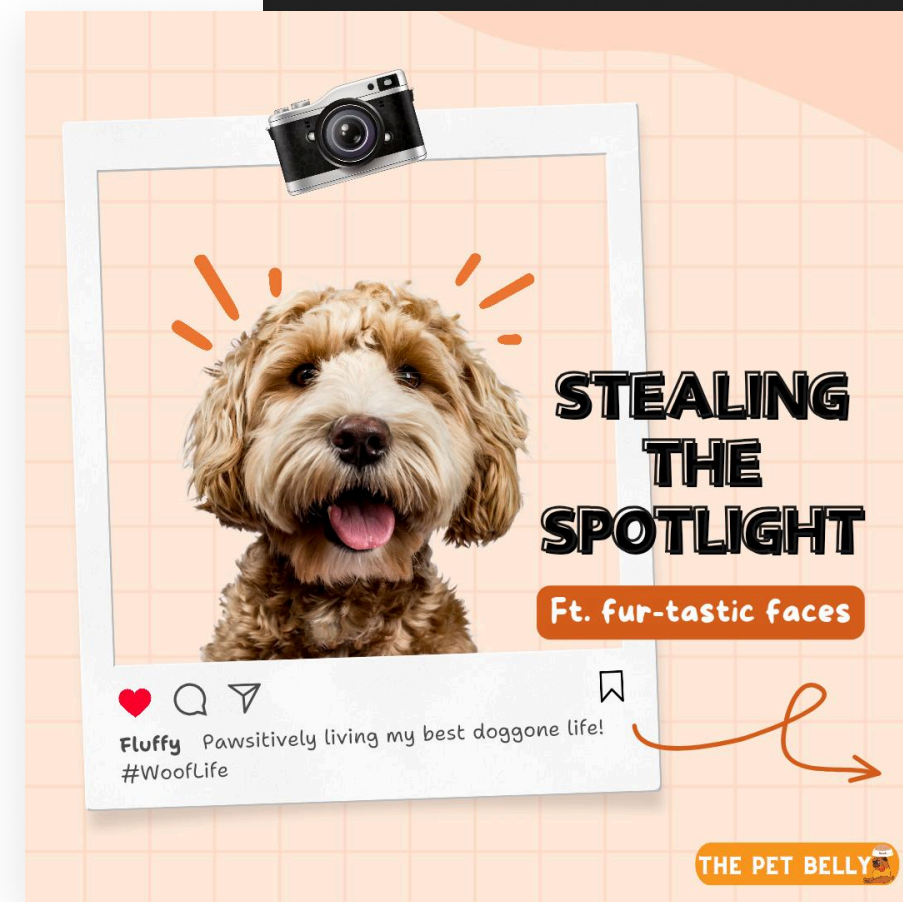
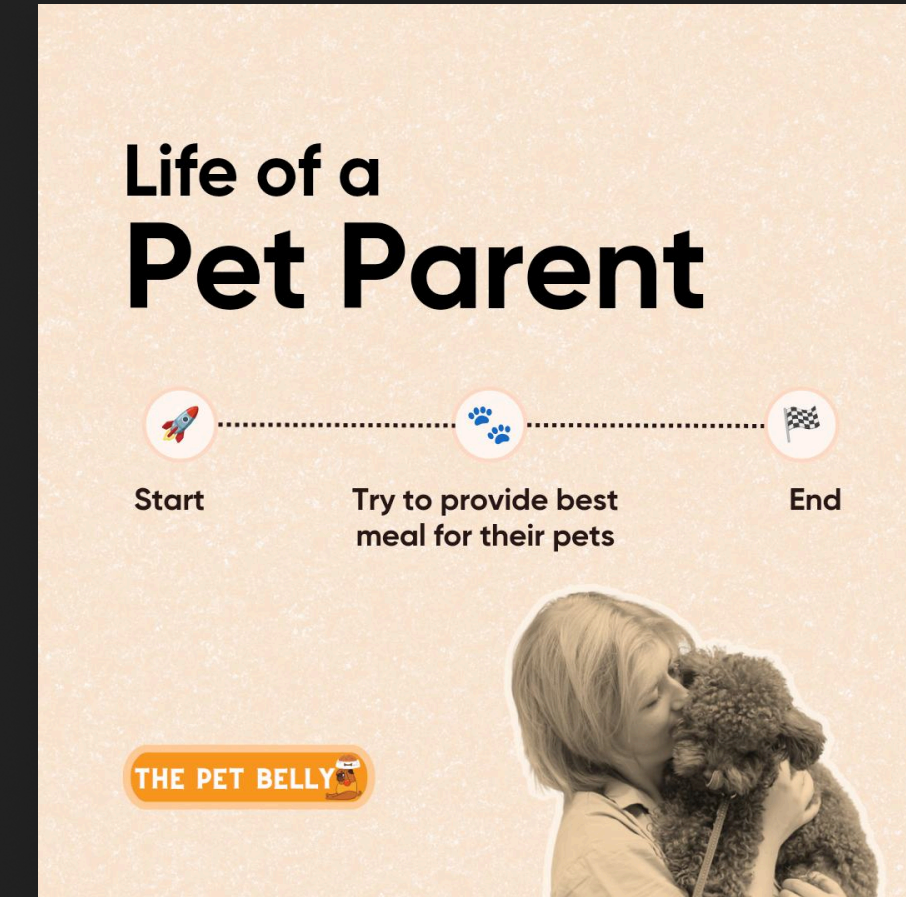
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Work | 3/5

03. SOCIAL MEDIA & VISUAL DESIGN



04. MARKETING COLLATERALS

Poor UX due to failed or mismatched payment options can affect the customer front of a business. SuperStream aids you in delivering smooth checkouts that drive conversions and customer trust.

- Unified, Customizable Checkout APIs**
Easily create a localized, branded experience for every user segment.
- Country-Based Payment Display**
Automatically surface local methods by geolocation and currency.
- Seamless 3DS 2.0 Authentication**
Fraud prevention with minimal user friction—supports mobile and desktop flows.
- 1-Click Checkout Support**
Boost conversion rates with tokenized, returning-customer checkout flows.

Team Involved

- David Douglas**
Engagement Partner
- Oliver Brown**
Engagement Partner
- John Brown**
Manager
- Thomas Brown**
Manager
- Michael King**
Executive
- Andrew King**
Executive

PLUTUS

Why Accepting Digital Wallets Is a Must for Merchants

- Faster Checkouts**
Serve more customers in less time
- Safer Than Cash**
Secure, touch-free transactions
- Fewer Payment Errors**
Reduce mistakes at the register
- Appeals to Gen Z and Millennials**
Attract tech-savvy shoppers

Conclusion

Efashe's partnership with Toucan Payments showcases how a cloud-native, security-first digital payment platform can drive financial inclusion and operational scalability across developing markets. With a managed solution optimized for compliance, Efashe is setting a new benchmark for accessible fintech in Africa.

As they continue expanding into new regions, their model offers a replicable path for inclusive, compliant, and scalable digital financial services in emerging economies.

Outcome

The United Points Closed-Loop Wallet Solution Offered:

- Seamless Point Management** Customers could earn, track, and redeem points across a network of partners, streamlining their loyalty experience.
- Security and Trust** Blockchain technology ensured data security and instilled customer trust in the loyalty program.
- User-Friendly Interface** An intuitive app and web interface simplified point tracking and redemption processes.
- Partner Integration** The solution allowed quick and easy integration of new partners, expanding the program's reach.

Industries Served

- Information Technology
- OTT
- Banking & Insurance
- Digital Marketing
- Real Estate & Co-working
- Portfolio Management
- Ed-tech
- Employer on Record
- Travel



Work | 5/5

05. PACKAGE DESIGN





Why Us

01. Easier than hiring in-house

Skip the long hiring process and overhead costs. Get a full-fledged design team instantly.

04. An extension of your team

We integrate into your workflow, ensuring smooth communication and consistent output.

02. Economical than agencies

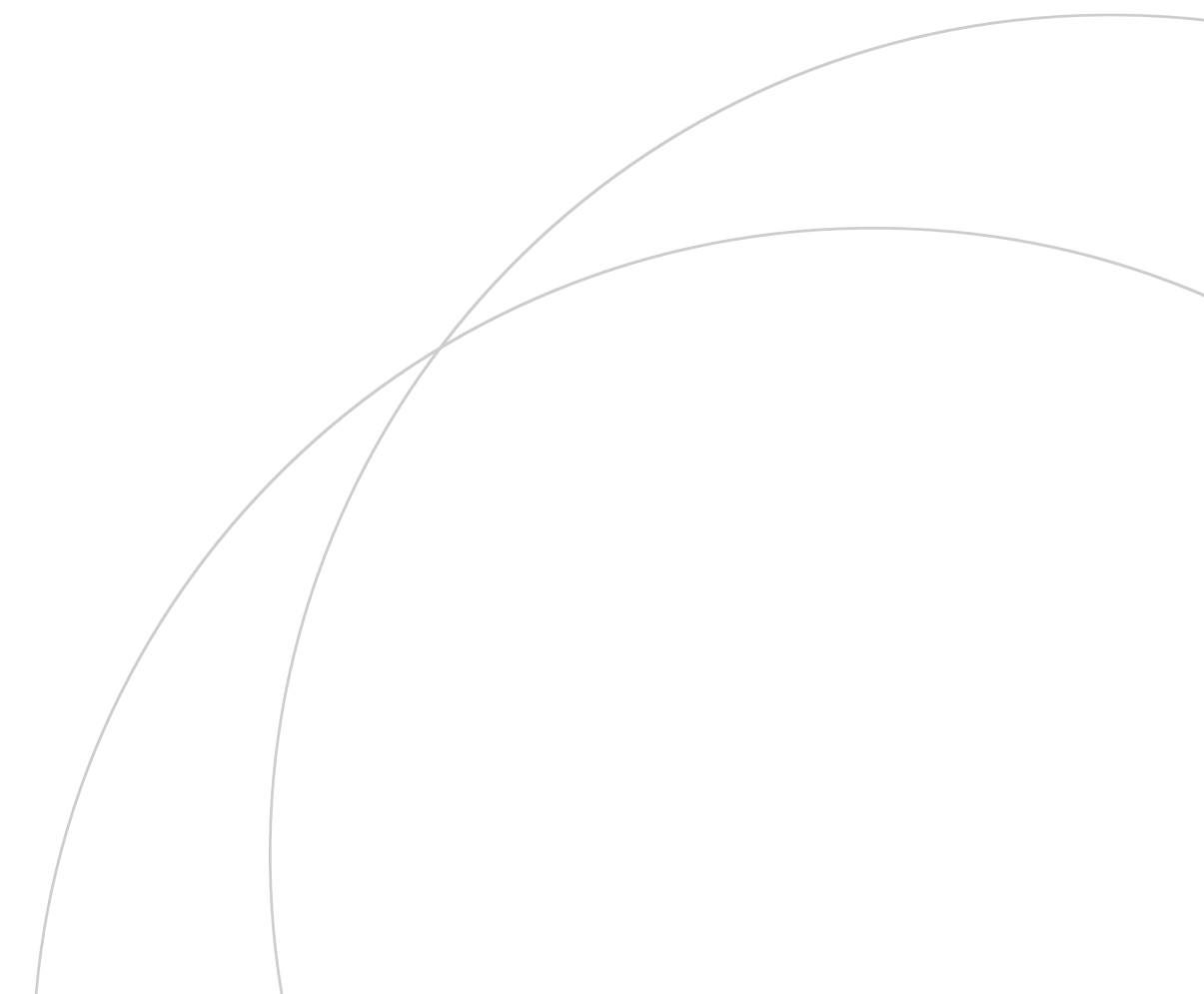
High-quality design without the hefty agency markups; scalable and budget-friendly.

05. Faster Turnarounds

Prioritized delivery to keep your projects moving efficiently.

03. Safer than freelancers

No last-minute dropouts or inconsistent quality. We're always here when you need us.



Next Steps



by  TARGET
PERFORMANCE MARKETING

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also take a guided portfolio tour

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